

## **Guideline Series**

### for Education Projects in the GFA network

## Requirements for projects funded by the GFA

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### **The GFA**

The German-French Academy for the Industry of the Future is a strategic vehicle to promote close collaboration between leading European research institutions and industrial companies. It was founded by the French Institut Mines-Télécom (IMT) and the German Technical University of Munich (TUM). Focused on joint research, education and innovation, the Academy's mission is to master the challenges accompanying the increasing digitalization of industry processes.

### **Requirements and recommendations**

To accompany your project and publish content on our website and social media, we would like to ask you for the following:

Before the event/launch of the project:

- One-Pager of the project as soon as possible with at least these data:
  - Title
  - Outline of the project
  - Draft Program
  - Partners (Industry/Academia)
  - Link to the website as soon as it exists
  - Hashtag for social media
- Press release approximately 1 month before the launch or start of the event to advertise the project in our network and online
- Please tag us in your social media posts: Twitter @AFA\_DFA, <https://www.linkedin.com/company/germanfrenchacademy>
- Point out the financing by IMT and the GFA on communications of the project and its results.

During the event:

- Please tag us in your social media posts: Twitter @AFA\_DFA, <https://www.linkedin.com/company/germanfrenchacademy> we will repost etc.

After the event/launch:

- Short article with highlights from every event day
- Over-all resumé article of the whole event (with key figures (number of participants, keynotes, challenges, etc.), testimonials, artefacts, etc.)
- Recordings of the event (videos of keynotes, etc.) and additionally:
  - Abstract for every video
  - Short CV for every speaker on the videos

This guideline is a living document and will be updated from time to time. If you have corrections, additions or ideas please let me know.

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